

THANK YOU

FOR CHOOSING TO BECOME

AN URBAN WILDLIFE CHAMPION

What is an Urban Wildlife Champion?

As an Urban Wildlife Champion you will be taking action for wildlife in your local community. We will listen to what your community needs, as well as the actions you would like to take for people and wildlife. In response we will give you the confidence, motivation, knowledge and guidance to succeed. Actions will be bespoke, but can include things like species specific habitat creation such as hedgehog highways and street swift nest boxes or actions for pollinators, planting mini copses and mini meadow creation in your green space, urban community gardens or vegetable plots or simply celebrating weeds and removing pesticides. The possibilities are endless.

Why do we need Urban Wildlife Champions?


Here in Essex, 80% of the population live in urban areas and in most cases they are growing. This growth fragments and degrades habitats, which puts pressure on our wildlife and creates a disconnect between people and nature. We want to ensure Essex's urban areas are fit for the future by reconnecting people with nature, inspiring and empowering them to take action for wildlife in their local areas. Our vision of a Wilder Essex cannot happen without grassroots support and activism.



URBAN
WILDLIFE
CHAMPION

5 reasons to become an Urban Wildlife Champion

1. Give something back to the community
2. Learn new skills
3. Meet like-minded, motivated, positive people
4. Create and connect habitat for wildlife
5. Enhance green spaces for people



Evidence says that if we get **1 in 4 people taking visible action for nature** we create a social 'tipping point', a magic moment when a social behaviour (in our case the pro-nature kind) moves the masses do the same.

We need your help to tip the balance in nature's favour.
We need you to become an **Urban Wildlife Champion**.

Love **Essex** • Love **Wildlife**

Registered Charity No. 210065



Essex
Wildlife Trust